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Bib Data Sheet

CONFIRMATION NO. 3492

SERIAL NUMBER 09/808,415	FILING DATE 03/15/2001 RULE	CLASS 348	GROUP ART UNIT 2614	ATTORNEY DOCKET NO. 1418-25	
APPLICANTS Cameron Hay, Oxfordshire, UNITED KINGDOM; ** CONTINUING DATA ***** ** FOREIGN APPLICATIONS ***** UNITED KINGDOM 0006275.2 03/15/2000 IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 04/19/2001					
Foreign Priority claimed <input type="checkbox"/> yes <input type="checkbox"/> no 35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance Verified and Acknowledged _____ Examiner's Signature Initials		STATE OR COUNTRY UNITED KINGDOM	SHEETS DRAWING 5	TOTAL CLAIMS 36	INDEPENDENT CLAIMS 6
ADDRESS NIXON & VANDERHYE P.C. 8th Floor 1100 North Glebe Road Arlington, VA 22201					
TITLE Method of measuring brand exposure and apparatus therefor					
FILING FEE RECEIVED 1410	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit		